



## 2020 RESIDENTS' ASSEMBLY → GOING VIRTUAL → RESIDENTS' CONNECT 2020

Ohio ACEP Residents' Connect 2020 will give sponsors and exhibitors the opportunity to get noticed by Ohio's EM residents, medical students, program directors and chapter leaders. This new and exciting opportunity offers the chance for your company to be in the spotlight.

In addition to Life After Residency content, this virtual event will showcase a Virtual Exhibit Hall that will live on in an On-Demand format in our Learning Management System. Ohio's EM Residents will be able to access the lectures, panel discussions and exhibitor resources throughout the year!

And, although the food, the swag and the fun of in-person connection really cannot be replicated, we will be sending each Ohio EM Residency Program a **Residents' Connect Party Box!** This "exhibit hall in a box" will contain exhibitor swag, information AND some hidden prizes! Some of those coffee cups might have gift cards inside! Just sayin'. And our famous afternoon 'candy bar' may just be included! To further sweeten the deal, residents collectively and individually are invited to take a picture with the Party Box and your contents and post to social media! Tagging your company and @OhioACEP and #EMROConnect20 will serve as entries for GRAND PRIZE winners. Get creative with your grand prize offerings!

The sponsor and exhibitor options are outlined below. Help us get creative to appreciate the residents AND highlight our program supporters!

**The deadline to commit is August 3, 2020.**

### Residents' Connect 2020

#### Welcome

*Ryan Squier, MD, FACEP,  
Ohio ACEP President*

#### EMRA Welcome & Update

*Hannah Hughes, MD, MBA*

#### Welcome from our Event Sponsors

#### Gillian Schmitz, MD, FACEP

*Surviving the First Year Out of  
Residency*

#### Robert Strauss, Jr., MD, FACEP

*Enhancing Job Satisfaction While  
Improving Patient Experience  
(The Impossible Dream)*

#### Career EM Recruiters Panel

*Top 10 Questions to Guide Your  
Successful Job Search!*

## **Event Partner - \$3000 Highest Sponsor Level**

*Join Ohio ACEP and EMRA Leadership in a video recording to welcome Ohio's EM Residents!  
Option to provide a 4-minute presentation (MP4 file) to be loaded in the Virtual Exhibit Hall*

- Hyperlinked logo in prime placement in the Virtual Exhibit Hall
- Hyperlinked logo to company web site on the Ohio ACEP web site event page
- Recognition in Ohio ACEP eNews as Event Sponsor – sent to 1600+ members
- 75-word company description and contact information provided to all attendees
- Electronic promotional handout available to all attendees
- 1-year job posting online on the Ohio ACEP web site
- Access to attendee email addresses for attendees that grant permission
- Post event mailing list provided (mailing addresses)
- Recognition on Ohio ACEP social media
- **Provide promotional material and swag/fun freebies to be shipped to all Ohio Residency Programs in our Residents' Connect Party Box.** We know our residents appreciate freebies!

## **Premier Partner - \$2000**

*Option to provide a 4-minute presentation (MP4 file) to be loaded in the Virtual Exhibit Hall*

- Hyperlinked logo in the Virtual Exhibit Hall
- Hyperlinked logo to company web site on the Ohio ACEP web site event page
- Recognition in Ohio ACEP eNews as Premier Sponsor – sent to 1600+ members
- 75-word company description and contact information provided to all attendees
- Electronic promotional handout available to all attendees
- 1-year job posting online on the Ohio ACEP web site
- Access to attendee email addresses for attendees that grant permission
- Recognition on Ohio ACEP social media
- Post event mailing list provided (mailing addresses)
- **Provide promotional material and swag/fun freebies to be shipped to all Ohio Residency Programs in our Residents' Connect Party Box.** We know our residents appreciate freebies!

## **Physician Recruitment Group Exhibitor - \$1300**

*Share your career tips with our residents! They want to hear from the people who hire! Participate in a recorded career panel offering your take on the Top 10 Questions for a Successful Job Search!*

- Web site link within virtual exhibit hall
- Post event mailing list provided (mailing addresses)
- Recognition on Ohio ACEP social media & web site
- 6-month job posting online on the Ohio ACEP web site
- Access to attendee email addresses for attendees that grant permission
- Electronic promotional handout available to all attendees
- **Provide promotional material and swag/fun freebies to be shipped to all Ohio Residency Programs in our Residents' Connect Party Box.** We know our residents appreciate freebies!

## **Corporate Support/Industry Supplier Exhibitor**

Ohio ACEP is pleased to offer custom support package opportunities to highlight your company needs. For details contact Stephanie Posey at [sposey@ohacep.org](mailto:sposey@ohacep.org).

<b>Additional Opportunities A la Carte</b> (available only to Partners and Exhibitors)
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### **Sponsor a Residency Program - \$250**

We are keeping the registration free so everyone can attend, it would be great to sponsor a program's breakfast or lunch as they gather to 'attend.' How about a \$250 gift card from Grub Hub or Panera to make their day? We will tell them it came from you!

**Sponsor a Social Media Door Prizes** - Your prizes, you pick! We will highlight it and your information in our Social Media Tag campaign!

### **Show Me the Candy – \$100**

Help us send the famous Ohio ACEP 'candy bar' and treats to the Residents'. Sweet treats will be packaged and delivered courtesy of YOU.

### **Coffee Shop - \$5**

Registrants will all receive a coffee cup in their Party Box. Let's hide some \$5.00 Starbucks cards in there! As many as you would like to contribute (up to 250).

# 2020 OHIO ACEP EXHIBITOR & SPONSOR REGISTRATION FORM

PAYMENT IS REQUIRED WITH RESERVATION. PLEASE PRINT CLEARLY.

COMPANY NAME \_\_\_\_\_  
As it will print on marketing material.

COMPANY ADDRESS \_\_\_\_\_ WEB SITE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ E-MAIL \_\_\_\_\_  
All correspondence will be sent to this person.

## PARTNERSHIP OPPORTUNITIES

\_\_\_ \$3000 EVENT PARTNER

\_\_\_ \$2000 PREMIER PARTNER

## EXHIBITOR OPPORTUNITIES

\_\_\_ \$1300 PHYSICIAN RECRUITMENT GROUP

## A la Carte OPPORTUNITIES (available only to partners and exhibitors)

How Many

\_\_\_\_\_ \$250 Residency Program Lunch is on Me Gift Card

\_\_\_\_\_ \$100 Show Me the Candy Bar

\_\_\_\_\_ \$5.00 Coffee Shop

\_\_\_\_\_ Social Media Door Prizes

## SEND FORM & PAYMENT

Ohio ACEP (Tax ID #31-0923040)

3510 Snouffer Rd., Ste 100

Columbus, OH 43235

Phone: (614) 792-6506

E-mail: [sposey@ohacep.org](mailto:sposey@ohacep.org)

Web site: [www.ohacep.org](http://www.ohacep.org)

**DEADLINE: August 3, 2020**

## PAYMENT

TOTAL INVESTMENT \$ \_\_\_\_\_ PAYMENT METHOD  VISA  MASTERCARD  AMEX  CHECK (PAYABLE TO OHIO ACEP)

NAME ON CARD \_\_\_\_\_

CARD # \_\_\_\_\_

EXP DATE \_\_\_\_\_

SECURITY CODE \_\_\_\_\_