



Make Connections That Matter

**EXHIBITOR & SPONSOR
PROSPECTUS**

2020

**COMMUNITY
& CORPORATE
ENGAGEMENT
OPPORTUNITIES**

**Ohio
ACEP**

American College of Emergency Physicians

Advocacy | Education | Leadership



Ohio ACEP is one of the largest, most active state chapters of the American College of Emergency Physicians. Membership includes practicing Emergency Medicine physicians, residents and medical students. Ohio ACEP is dedicated to advancing excellence in emergency care, and advocating for emergency physicians, their patients and the health of the community.

**OHIO ACEP
NEARLY 1,600
MEMBERS
STRONG**

Ohio ACEP is known for providing:

- Emergency Medicine focused education and CME opportunities
- Influential work on public policy and effective legislative and regulatory advocacy at both the state and national level
- Timely and effective communication to keep our members informed and engaged
- Face-to-face opportunities for members to network and build relationships with colleagues from across the state
- Impactful membership meetings including our annual EM Assembly & Residents' Assembly
- Unique and high-value engagement opportunities between event attendees and exhibitors



OHIO ACEP CALENDAR OF EVENTS - 2020

Ohio ACEP EM Assembly

March 17

The Grand Event Center | Columbus, Ohio

Who Attends? Ohio emergency medicine physicians and residents, chapter and national ACEP leaders

Description: The Emergency Medicine Assembly blends the best in medical education and advocacy with the Ohio ACEP Annual Awards and Board of Directors' elections. It is attended by Ohio's top leaders in Emergency Medicine and will allow you the opportunity to network with Ohio's Emergency Medicine decision-makers!

HAVE AN IDEA?
OHIO ACEP CAN
CUSTOMIZE
OPPORTUNITIES
JUST FOR YOU!

Ohio ACEP Residents' Assembly

August 13

Renaissance Downtown Hotel | Columbus, Ohio

Who Attends? Ohio emergency medicine residents, medical students, program directors and chapter leaders.

Description: Ohio boasts nearly 20 Emergency Medicine residency programs so don't miss out on one of the best opportunities to interact with Ohio's Emergency Medicine residents. In 2019, every Ohio EM Residency program was represented with over 300 attendees. These individuals gather to network and learn about life after residency, career paths and much more!

Ohio ACEP Emergency Medicine Board Review Courses

August 18 - 24

Renaissance Downtown Hotel | Columbus, Ohio

Who Attends? Emergency Medicine attending physicians and residents and advanced practice providers.

Description: This CME and board preparation resource attracts emergency physicians working to pass certification exams, meet CME requirements and other emergency medicine professionals seeking a comprehensive review of the core content of emergency medicine. A dedicated central exhibit space allows for significant opportunities to connect with attendees.

Ohio ACEP Board of Directors Meetings

March 18 | August 12 | December 2020

Interested in a Product Showcase or Exclusive Presentation? Sponsor a breakfast, lunch or exclusive dinner event! This is the perfect opportunity for face-to-face time with our most highly engaged Ohio ACEP members and leaders. Contact Ohio ACEP for pricing and availability.

EXHIBIT AT OHIO ACEP'S 2020 EVENTS

Ohio ACEP provides educational resources and professional development and networking opportunities for emergency physicians and residents. Our events provide exhibitors with immediate access and direct face time with attendees.

WHO EXHIBITS?

- Emergency Medicine Industry Leaders
- Physician Groups & Staffing Management
- Billing/Coding Services
- Medical Equipment & Technology
- Pharmaceutical & Diagnostic Products
- Financial/Investment & Insurance Companies



WHY EXHIBIT?

- **CONNECT** with a target audience of Emergency Medicine residents and physicians, program directors, department chairs and industry experts.
- **SHOWCASE** your products and services.
- **GATHER** high-quality leads to foster new business for your organization.
- **RECRUIT** Emergency Medicine team members who share your vision and are passionate about their profession.
- **REINFORCE** your brand awareness, grow your business and network with engaged physicians.

WE MAXIMIZE YOUR EXPOSURE!

- Your on site exposure is maximized with quality time during breaks and meals.
- Prize drawings encourage attendees to engage with event exhibitors.

**For more information or to discuss additional opportunities
please contact Stephanie Posey at Ohio ACEP:**

**Phone: (614) 792-6506
E-mail: sposey@ohacep.org**

Enhance your exposure at **2020 Ohio ACEP Membership Events** by becoming a valued partner. We offer distinct opportunities to bring you face to face with Ohio ACEP chapter leaders and attending and resident members.

SPONSORSHIP OPPORTUNITIES TO MAXIMIZE YOUR IMPACT

2020 SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR \$5,000

(2 Ohio ACEP Membership Events)

This unique level of partnership includes prominent exposure at **Ohio ACEP's EM Assembly** *and* **Ohio ACEP's Emergency Medicine Residents' Assembly & Career Fair**.

EVENT SPONSOR \$3,000

(1 Ohio ACEP Membership Event)

Event Sponsorship is a great way to remain in the spotlight with Ohio ACEP Members! Event sponsors may choose to support either **Ohio ACEP's EM Assembly** *or* **Ohio ACEP's Emergency Medicine Residents' Assembly & Career Fair**.



PREMIER & EVENT SPONSOR BENEFITS

- Full Conference Exhibit Registration
- Company Logo on Conference Materials
- Prominent Stand Alone Signage at Event(s)
- Acknowledgement with Linked Logo on Ohio ACEP's Website
- Recognition in Ohio ACEP's eNews
- Linked Logo on Event E-Bulletins
- Company Marketing Insert to Attendees
- Special Verbal Recognition at Event(s)
- 1-Year Job Posting Online (Ohio ACEP Career Center)
- Name Badges for (4) Exhibitor Representatives



Ohio ACEP EM Assembly

March 17, 2020

The Grand Event Center
Columbus, Ohio

WHO ATTENDS?

Attended by Ohio ACEP members, Emergency Medicine professionals and national leaders, this event blends the best in medical education with the Ohio ACEP Annual Awards and Board of Directors' elections.

EXHIBITOR OPPORTUNITIES

• Exhibit Fee

\$900 (by Feb 5) **\$1000** (after Feb 5)

SPONSORSHIP OPPORTUNITIES

- Premier & Event Sponsors (see details, p4)
- Luncheon Buffet **\$2000**
Logo on signage, two mobile app notifications, verbal announcement.
- EM Ohio Reception **\$1500**
Logo on signage, one mobile app notification
- EM Ohio Reception Food Station **\$750**
Logo on signage, one mobile app notification
- Coffee Break **\$500**
Logo on signage
- Lanyards ~~\$500~~ **SOLD!**
- Pens ~~\$400~~ **SOLD!**

CONNECT WITH
**OHIO'S EM
LEADERS &
DECISION
MAKERS**

EXHIBITORS RECEIVE

- Skirted 6ft Table & Two Chairs
- Name Badges for (2) Exhibitor Representatives
- One-on-one Interaction with Attendees
- Post Event PDF of Attendee Mailing List
- 75-Word Company Description to Attendees
- Recognition on Event Signage, in Event App, on Web site and on social media posts
- Participation in Exhibit Hall Stamp Card*

**We encourage exhibitors to provide a prize with a minimum value of \$50.*



THE BEST OPPORTUNITY TO INTERACT WITH OHIO'S EM RESIDENTS

EXHIBITOR OPPORTUNITIES

- **Physician Recruitment Group**
\$1300 (by May 1) **\$1500** (after May 1)
Includes (1) Six-Month Job Posting Online (Ohio ACEP Career Center)
- **Industry Suppliers**
\$1000 (by May 1) **\$1200** (after May 1)

SPONSORSHIP OPPORTUNITIES

- Premier & Event Sponsors (see details, p4)
- ~~Breakfast \$2000~~ **SOLD!**
Attendees will receive a take home travel mug with your logo!
- ~~Lunch \$2000~~ **SOLD!**
Attendees will assemble their lunch in a take home cooler with your logo!
- ~~Tote Bags \$2000~~ **SOLD!**
- Padfolios **\$1500**
- Wi-Fi **\$1000**
- ~~Lanyards \$800~~ **SOLD!**
- ~~Grand Door Prize \$600~~ **SOLD!**
- ~~Highlighters \$500~~ **SOLD!**
- ~~Pens \$500~~ **SOLD!**

Ohio ACEP Emergency Medicine Residents' Assembly & Career Fair

August 13, 2020

Renaissance Columbus Downtown Hotel
Columbus, Ohio

WHO ATTENDS?

Ohio's EM residents, medical students, program directors and chapter leaders. In 2019, every Ohio EM Residency program was represented with over 300 attendees. These attendees are engaged, ambitious and represent the future of Emergency Medicine.



EXHIBITORS RECEIVE

- Skirted 6ft Table & Two Chairs
 - Name Badges for (2) Exhibitor Representatives
 - One-on-one Interaction with Attendees
 - Post Event PDF of Attendee Mailing List
 - 75-Word Company Description to Attendees
 - Recognition on Event Signage, on Web page, in e-bulletins
 - Participation in Exhibit Hall Stamp Card*
- *We encourage exhibitors to provide a prize with a minimum value of \$50.

Ohio ACEP Emergency Medicine Board Review Courses

August 18 - 19, 2020 EM Review Redefined (2-Day Course)

August 20 - 24, 2020 The Ohio ACEP Emergency Medicine Board Review (5-Day Course)

Renaissance Columbus Downtown Hotel | Columbus, Ohio

WHO ATTENDS?

These board preparation courses attract emergency medicine residents and physicians from across the nation working to pass certification exams and meet CME requirements as well as advanced practice providers seeking a comprehensive review of the core content of EM.

EXHIBITOR OPPORTUNITIES

- Daily Pass **\$250**
- 2 Day Pass **\$450**
- 5 Day Pass **\$1000**
- 7 Day Pass **\$1250**

SPONSORSHIP OPPORTUNITIES

- Tote Bags **\$2000**
- Study Break **\$2000**
Treat course attendees to refreshments and a well-deserved snack!
- Lanyards ~~\$800~~ **SOLD!**
- Highlighters ~~\$500~~ **SOLD!**
- Pens ~~\$500~~ **SOLD!**

EXHIBITORS RECEIVE

- Skirted 6ft Table & Two Chairs
- Name Badges for (2) Exhibitor Representatives
- One-on-one Interaction with Attendees
- Printed Address Mailing List of all Registrants
- 75-Word Company Description to Attendees
- Recognition on Event Signage and in Conference App
- Participation in Exhibit Hall Stamp Card



ENGAGE WITH
EM RESIDENTS
& PHYSICIANS
FROM ACROSS
THE NATION

2020 Ohio ACEP Exhibitor & Sponsor Registration Form

PAYMENT IS REQUIRED WITH RESERVATION. PLEASE PRINT CLEARLY.

COMPANY NAME _____
As it will print on marketing material.

COMPANY ADDRESS _____ WEB SITE _____

CITY _____ STATE _____ ZIP _____ PHONE _____

CONTACT NAME _____ E-MAIL _____
All correspondence will be sent to this person.

EXHIBITOR DISPLAY STAFF (MORE THAN TWO EXHIBIT STAFF WILL RESULT IN AN ADDITIONAL FEE OF \$100 PER PERSON; PLEASE INCLUDE IN TOTAL AND SEND CONTACT INFORMATION TO SPOSEY@OHACEP.ORG)

NAME _____ E-MAIL _____

NAME _____ E-MAIL _____

UPON COMPLETING THIS FORM PLEASE E-MAIL YOUR 75-WORD COMPANY DESCRIPTION TO SPOSEY@OHACEP.ORG
ADDITIONAL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. PLEASE CALL OR E-MAIL TO INQUIRE.

CHECK ALL THAT APPLY

2020 Ohio ACEP Event Sponsorship Opportunities

- \$5,000 PREMIER SPONSOR INCLUDES BOTH: EM ASSEMBLY (MARCH 17, 2020) **AND** EM RESIDENTS' ASSEMBLY (AUGUST 13, 2020)
 \$3,000 EVENT SPONSOR CHOOSE ONE: EM ASSEMBLY (MARCH 17, 2020) **OR** EM RESIDENTS' ASSEMBLY (AUGUST 13, 2020)

EMERGENCY MEDICINE ASSEMBLY (MARCH 17, 2020)

EXHIBITOR OPPORTUNITIES

- EXHIBIT FEE \$900 (BY FEB 5) \$1000 (AFTER FEB 5)
ELECTRICITY FOR EXHIBIT TABLE \$50

SPONSORSHIP OPPORTUNITIES

- \$2000 LUNCHEON BUFFET
 \$1500 EM OHIO RECEPTION
 \$750 EM OHIO RECEPTION FOOD STATION
 \$500 COFFEE BREAK
 \$500 LANYARDS **SOLD!**
 \$400 PENS **SOLD!**

RESIDENTS' ASSEMBLY & CAREER FAIR (AUGUST 13, 2020)

EXHIBITOR OPPORTUNITIES

- PHYSICIAN RECRUITMENT GROUP \$1300 (BY MAY 1) \$1500 (AFTER MAY 1)
INDUSTRY SUPPLIER \$1000 (BY MAY 1) \$1200 (AFTER MAY 1)
ELECTRICITY FOR EXHIBIT TABLE \$50

SPONSORSHIP OPPORTUNITIES

- \$2,000 BREAKFAST SPONSOR **SOLD!** \$800 LANYARD SPONSOR **SOLD!**
 \$2,000 LUNCH SPONSOR **SOLD!** \$600 GRAND DOOR PRIZE **SOLD!**
 \$2,000 TOTE BAGS **SOLD!** \$500 HIGHLIGHTER SPONSOR **SOLD!**
 \$1,500 PADFOLIOS \$500 PEN SPONSOR **SOLD!**
 \$1,000 WI-FI SPONSOR

EMERGENCY MEDICINE BOARD REVIEW COURSES (2-DAY COURSE: AUGUST 18 - 19, 2020 | 5-DAY COURSE: AUGUST 20 - 24, 2020)

EXHIBIT OPPORTUNITIES

- \$250/DAY \$450 - 2 DAY PASS \$1,000 - 5 DAY PASS \$1,250 - 7 DAY PASS
 \$50 ELECTRICITY FOR EXHIBIT TABLE

CHECK DATE(S) YOU WISH TO EXHIBIT (Preferred dates in BOLD): AUG 18 **AUG 19** **AUG 20** **AUG 21** AUG 22 AUG 23 AUG 24

SPONSORSHIP OPPORTUNITIES

- \$2,000 TOTE BAGS \$2,000 STUDY BREAK \$800 LANYARDS **SOLD!** \$500 HIGHLIGHTERS **SOLD!** \$500 PENS **SOLD!**

REGULATIONS ACKNOWLEDGEMENT & CANCELLATION POLICY

ON BEHALF OF THE ABOVE-NAMED COMPANY, I ACKNOWLEDGE THAT I HAVE READ AND AGREE WITH THE TERMS OF THE EXHIBITOR RULES/REGULATIONS POSTED ON THE OHIO ACEP WEBSITE WWW.OHACEP.ORG/EXHIBITANDSUPPORT AND THAT MY COMPANY WILL COMPLY. SIGNATURE REQUIRED TO SECURE DISPLAY TABLE/SPONSORSHIP: _____

CANCELLATION POLICY: CANCELLATIONS WITH A REFUND, MINUS A \$150 FEE, WILL BE MADE IF NOTIFICATION IS RECEIVED 30 DAYS PRIOR TO THE EVENT. CANCELLATION REQUESTS MUST BE MADE IN WRITING.
NO REFUNDS CAN BE ISSUED LESS THAN 30 DAYS PRIOR TO AN EVENT.

PAYMENT

TOTAL INVESTMENT \$ _____ PAYMENT METHOD VISA MASTERCARD AMEX CHECK (PAYABLE TO OHIO ACEP)

NAME ON CARD _____

CARD # _____ EXP DATE _____ SECURITY CODE _____

SEND FORM & PAYMENT:
Ohio ACEP (Tax ID #31-0923040)
3510 Snouffer Rd, Ste 100
Columbus, OH 43235
Phone: (614) 792-6506
E-mail: sposey@ohacep.org
Web site: www.ohacep.org